

**ITALIA INVITA – INTERNATIONAL FORUM OF TEXTILE CREATIVITY**  
**5<sup>th</sup> EDITION**  
**13 – 15 May 2011**

**QUILTING COMPETITION “HERBARIUM”**

**COMPETITION RULES**  
**Ex Art. 10 - 11 D.P.R. 430/2001**

Dr Franco Boni, in his role as legal representative of the Fiere di Parma S.p.A., situated in Parma, Italy, Viale delle Esposizioni 393/A, tax number 00162790349 wishes to communicate the details of the prize winning competition entitled “HERBARIUM”

drawn up by himself in the name and for Fiere di Parma S.p.A. - designed to further understanding of and exposure to various techniques of patchwork and quilting.

**Art. 1 Promoter, promoted products, products destination**

The promoter of the competition entitled “HERBARIUM”, organized during the 5th International Forum of Textile Creativity ITALIA INVITA, is Fiere di Parma S.p.A., situated in Viale delle Esposizioni 393/A, 43126 Parma, Italy.

The competition is open to both Italian residents and non residents, enthusiasts of patchwork and quilting in its traditional, contemporary and innovative forms who are invited to interpret an herbarium, drawing inspiration from the theme of the 5<sup>th</sup> edition of the Forum:

*“Rethink the thread,  
its path  
from cultivation to harvesting,  
from the fibre to become fabric.  
The thread sewn, embroidered,  
woven for utilitarian or artistic purposes,  
always a product of a territory,  
its resources and its culture”*

Pieces have to be recently created ( 2010/2011 ) and never displayed before in a competition. They are to be assigned to one of the following categories:

**Traditional Quilts**

A piece made using traditional patchwork and quilting techniques ( by hand or machine ). Composed of three layers; two of fabric and a layer of batting ( wadding ). The piece may be quilted by hand or machine

**Contemporary Quilts**

A piece with its roots in traditional methods of patchwork and quilting but interpreted using modern and innovative techniques and forms. Composed of three layers; two of

fabric and a layer of batting ( wadding ). The piece may be quilted by hand or machine

### **Art Quilt**

A piece designed to be hung on a wall. Its composition is to be primarily textile but may deviate from the traditional definition of a quilt being composed of three layers of which one is batting ( wadding ). The piece can utilise up to 20% of material that is non textile.

### **Art. 2 Duration of the competition**

The competition will begin 26/11/10 and conclude 15/05/2011.

The pieces will be judged before the beginning of the Forum and all quilts admitted will be shown for the duration of the 5<sup>th</sup> edition of Italia Invita.

### **Art. 3 Nature and value of the prizes**

The jury will deliberate to assign the following prizes in the various categories, as well as a prize for best overall piece ( Best of the Show ). A prize will also be awarded by the general public present at the Forum ( The Public's Choice ) who may vote until 12md 15/05/11.

The prizes have been offered by the sponsors of the 5<sup>th</sup> edition of the Forum as follows:

Prize	Category	Commercial Value
Kit p&q HFT/Filomania I° prize – Traditional		500,00 euro
Kit p&q HFT/Filomania II° prize – Traditional		250,00 euro
Kit p&q HFT/Filomania I° prize – Contemporary		500,00 euro
Kit p&q HFT/Filomania II° prize – Contemporary		250,00 euro
Kit p&q HFT/Filomania I° prize – Art Quilt		500,00 euro
Kit p&q HFT/Filomania II° prize – Art Quilt		250,00 euro
Sewing Machine Juki	– Best of the Show	1.800,00 euro
Set DMC Quilting Threads DMC	– Public's Choice	320,00 euro

**for a total value of 4.370,00 euro (including VAT).**

### **Art. 4 Guidelines, rules of participation and sending of pieces**

- Participation is free and open to both individuals and group .
- Each group or individual may submit only one piece.
- The category of participation must be indicated on the enrolment form and cannot be changed.
- The size of the piece must be minimum 2,25 sq metres and a maximum of 4 sq metres.
- The piece does not necessarily have to be square in shape and may have free form sides.

Every piece must have the following:

- 1) a display sleeve attached to the back of the work, with an opening of 10cm to permit hanging of the piece
- 2) a label sewn on the back of the work indicating the title of the piece, its category, name, full name and address of the artist
- 3) a container with full name and address of the artist suited to protect it during sending, conservation and restitution of the piece after the Forum. Any costs incurred during the sending and restitution of the piece are the responsibility of the artist
- 4) restitution of the piece will occur in one of the following ways:
  - the piece may be claimed in person no later than 9pm 15/05/11
  - unclaimed pieces at that time will be returned via the courier company Gondrand S.p.A. with payment in advance. Participants must contact the courier company Gondrand S.p.A. (tel.+39 0521/996487 - 0521/986043 - 0521/986044) by 10/05/11 to organise the restitution of the piece.

In alternative, it is possible for members of Quiltitalia, to fill out the accompanying delegation form and hand it no later than 9pm 15/05/11 to their regional delegate or a member of the management committee who will then be responsible for the restitution of the piece. The delegation form must be signed by both the artist and the nominated delegate and can be sent before hand via fax to + 39 0521/996235. The original should also be sent with the piece inside the protective container.

Should the delegation form not be duly filled in and signed, the piece will be returned via the courier company as mentioned above.

The Entry Form must be sent by 28th February 2011 via post to the following address:

**Fiere di Parma S.p.A.**

**To the attention of Mrs Elisabetta Cattabiani**

**Viale delle Esposizioni 393/A - 43126 Parma - Italy**

(the date of postage will be considered).

We suggest that the Entry Form is also submitted via fax + 39 0521/996235 by the same date.

All pieces must be sent to the same address between 01/04/11 and 01/05/11 ( both date of postage or consignment to the courier will be considered ).

### **Art. 5 Admission and judging of the competition**

All accepted pieces will be hung at the 5<sup>th</sup> Forum of International Textile Creativity ITALIA INVITA , 13 – 15 May 2011 if they respect the rules and regulations stipulated here.

The pieces hung will be evaluated by the public of the Forum ITALIA INVITA and by a jury of specialists composed of:

- Dijanne Cevaal – textile artist and teacher, Australia
- Philippa Naylor – quilting artist and teacher, Great Britain
- Gabriella Manara – Vice President of Quiltitalia
- juror nominated by the sponsor HFT/ Filomania

- juror nominated by the sponsor JUKI Italia
- juror nominated by the Fiere di Parma.

The jury of experts chosen by Fiere di Parma will evaluate the pieces based on the standard of techniques used, originality and pertinence to the theme of the competition. The jury's vote is final and cannot be contested.

Two prizes will be awarded within each category and an overall prize for excellence Best of the Show.

Voting for the Public Choice award will finish at 12md 15/05/11.

At 3pm of Sunday 15<sup>th</sup> May 2011 the winners will be announced and the prizes given. Winning pieces will be displayed on the Italia Invita website [www.italiainvita.it](http://www.italiainvita.it)

#### **Art. 6 Onlus ( non profit organisation ) beneficiary**

Any prizes unclaimed by 30/05/11 will be offered to

Emergency - Via Vida 11 - 20127 Milano – Italy

C.F. 97147110155 - P.IVA 06631330963.

#### **Art. 7 Territory**

Il competition is international.

#### **Art. 8 Information, Competition Rules and Regulations**

The competition will be publicized on the website of the Forum [www.italiainvita.it](http://www.italiainvita.it), on any billboards, posters or flyers pertaining to the Forum, and in magazines and newspapers.

The original documentation is held by the Fiere di Parma S.p.A. - Viale delle Esposizioni 393/A - 43126 Parma – Italy.

Information, competition rules and entry forms are available on [www.italiainvita.it](http://www.italiainvita.it) .

Further clarification can be obtained by contacting:

Jennifer Manefield

e-mail [quilting@italiainvita.it](mailto:quilting@italiainvita.it)

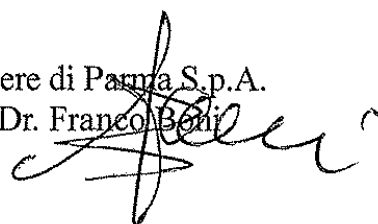
tel. +39 347 5083089

#### **Art. 9 Autorization for video and fotografic reproduction and pubblication of images.**

The participants by signing the Entry Form declare that their work is their own property and fruit of their own creativity. They authorize the Fiere di Parma S.p.A. to display and photograph or video their work for promotional and publicity purposes for the ITALIA INVITA International Forum of Textile Creativity.

The Entry Form is an integral part of the competition Rules and Regulations.

Fiere di Parma S.p.A.  
Dr. Franco Boni



Parma, 28th October 2010

# QUILTING COMPETITION "HERBARIUM"

## ENTRY FORM

The below nominated person ( persons ) wish to participate in the quilting competition "Herbarium", declaring that they have read the rules and regulations and accept them in their entirety.

Name \_\_\_\_\_ Surname \_\_\_\_\_

Name \_\_\_\_\_ Surname \_\_\_\_\_

Name \_\_\_\_\_ Surname \_\_\_\_\_

Name \_\_\_\_\_ Surname \_\_\_\_\_

Address (of one of the participants)

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tel. \_\_\_\_\_ fax \_\_\_\_\_ email \_\_\_\_\_

title of work \_\_\_\_\_

Category: traditional  contemporary  art quilt

brief description of techniques and materials used

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### PERSONAL DATA PROCESSING IN COMPLIANCE WITH L. 675/96 AND D.LGS 196/03

In compliance with Law N° 675 of 31st December 1996 and Legislative Decree N° 196 of 30<sup>th</sup> june 2003 (hereinafter known as Law) and in relation to processed personal data, we hereby inform you

as follows:

1) Fiere di Parma will solely subject the requested or acquired personal data to the procedures allowing Fiere di Parma itself to accomplish its institutional activities and similar, i.e. for example:

1. - for operative and strategic marketing purposes;
2. - for commercial information and advertising in compliance with the current provision governing the confidential information of companies and industries;
3. - to carry out contractually established services or operations;
4. - to check the trend in customer relations;
5. - for requirements of an operative or managerial nature;
6. - to fulfil legal obligations.

For the above listed scopes alone, your personal data may be given or notified to the following categories with the explicit authorization of the data subject in question:

- a) exhibitors and visitors;
- b) means of communication (“media”);
- c) institutions.

The data could be used on both a national and/or international scale.

2) Data processing may also be carried out by electronic or, in any case, automated means and may consist of any operation or complex of operations amongst those indicated in art. 1, second paragraph, letter b), of the Law.

3) Submission of data is obligatory for the scopes indicated in points 3 and 6 and facultative for the others.

4) Art. 13 of the Law allows the data subject to exercise specific rights, amongst which that of obtaining from the holder confirmation of the existence or non-existence of his/her personal data and their notification in intelligible form; that of being informed of the origin of the data and the logic and scope on which their processing is based; that of obtaining the cancellation, conversion into anonymous form or non-release of data processed in violation of the law along with updating, correction or, if of interest, integration of the data; that of opposing personal data processing for legitimate reasons.

5) The identifying data of the Holder and Persons in Charge of data processing can be obtained from the public Register held by the previously mentioned Authority and from the registered offices of Fiere di Parma.

Parma, 28th October 2010

Fiere di Parma S.p.A.

### **CONSENT TO PERSONAL DATA PROCESSING**

The undersigned, having taken note of the above indications, freely authorizes, in compliance with Law N° 675 of 31st December 1996 and L.D. N° 196 of 30<sup>th</sup> June 2003, Fiere di Parma to have his/her personal data processed by or notified to the above subjects within the limits established by this document and undertakes to immediately inform Fiere di Parma of any variations to those data.

Date, \_\_\_\_\_ Signature of the data subjects \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**QUILTING COMPETITION “HERBARIUM”**

**DELEGATION FORM FOR THE RESTITUTION OF THE WORK  
AT THE END OF ITALIA INVITA 2001  
BY A QUILTITALIA DELEGATE**

**( option available only to members of Quiltitalia )**

I, the owner \_\_\_\_\_

of the piece entitled \_\_\_\_\_

delegate Mrs / Mr /Ms \_\_\_\_\_

identity card number \_\_\_\_\_

to claim my work no later than 9pm on the 15<sup>th</sup> of May 2011 from the display area of the competition “ Herbarium “.

Fiere di Parma will not assume responsibility for pieces not claimed within these terms.

Date \_\_\_\_\_

Signature \_\_\_\_\_